

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date: 9/9/16
KPRC Houston	10/17-11/8

I, Berk Marketing,being/on behalf of: Danielle Paulus, a legallyqualified candidate of the Nonpartisan politicalparty for the office of: HISD Trustee District 7in the General Electionelection to be held on: 11/8

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:15	6a-10a, 10a-3p, 3p-7p	M-F	Candidate Non-Pre-emptible	18 (6 per each station per week)	3

Total Charges: \$570 weekly = \$1710 total

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/9/14
Date


Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected



Bob Windham
Eric Diek

Director of Political Sales Opns
Husband / Attorney


Signature

Printed Name

Title

Public File Revision – To be uploaded to KPRC-AM

Candidate: Danielle Paulus For HISD Trustee District 7

Campaign Committee: Danielle Paulus Campaign

Treasurer: Eric Dick

Sep 07, 16
 CONT# 30062342 Mod# Ver# 1 (Last =)
 REP iHeartMedia
 TO KPRC-AM (Houston-Galveston TX)
 FM MICHAEL PROJANSKY
 OFF LOS ANGELES
 AGY BERK MARKETING
 ADDR 4211 CORDOBES COVE
 SAN DIEGO, CA 92130

DDS CONT# 0
 C/P/E: BM / DLF / 10/17-3WKS

SALESPERSON FAX#

PH #

BYR PETER BERK
 ADV DANIELLE PAULUS TREASURER
 PDT EST. DLF_10_17_16 / POLITICAL
 FLT Oct 17, 16 - Nov 13, 16

* REP ORDER COMMENT *

** 9/7/2016 3:35:00 PM: **THIS IS A NEW ORDER. PLEASE CONTACT YVONNE FLORES AT
 YVONNEFLORES@IHEARTMEDIA.COM TO CONFIRM WITHIN 24 HOURS. THANK YOU.**

** 9/7/2016 3:35:00 PM:

[HTTP://RADIOEXCHANGE.CLEARCHANNEL.COM/SALES/CATEGORY/PAGES/POLITICALRATECARDS.ASPX](http://radioexchange.clearchannel.com/sales/category/pages/politicalratecards.aspx)

** 9/7/2016 3:35:00 PM: THE FUSION REV. TYPE IS NATIONAL AGENCY POLITICAL AND THE INDUSTRY TYPE
 IS STATE CANDIDATE. PLEASE DO NOT CHANGE WITHOUT CCRS APPROVAL.

* STATION ORDER COMMENT *

** 9/7/2016 4:26:00 PM: NEW ORDER

MC	LN	REV TYPE	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		<u>FLIGHT 1</u>								
	1.1	National Agency-Political	M.....	6A - 10A	15	10/17/2016 - 10/17/2016	1D	1	\$30.00	1
	1.2	National Agency-Political	M.....	10A - 3P	15	10/17/2016 - 10/17/2016	1D	2	\$30.00	2
	1.3	National Agency-Political	M.....	3P - 7P	15	10/17/2016 - 10/17/2016	1D	1	\$35.00	1
		** FLIGHT TOTALS **							4	\$125.00
		<u>FLIGHT 2</u>								
	2.1	National Agency-Political	.T.....	6A - 10A	15	10/18/2016 - 10/18/2016	1D	2	\$30.00	2
	2.2	National Agency-Political	.T.....	10A - 3P	15	10/18/2016 - 10/18/2016	1D	1	\$30.00	1
	2.3	National Agency-Political	.T.....	3P - 7P	15	10/18/2016 - 10/18/2016	1D	1	\$35.00	1
		** FLIGHT TOTALS **							4	\$125.00
		<u>FLIGHT 3</u>								
	3.1	National Agency-Political	..W....	6A - 10A	15	10/19/2016 - 10/19/2016	1D	1	\$30.00	1
	3.2	National Agency-Political	..W....	10A - 3P	15	10/19/2016 - 10/19/2016	1D	1	\$30.00	1

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DDS CONT# 0
 C/P/E: BM / DLF / 10/17-3WKS

3.3	National Agency-Political	..W....	3P - 7P	15	10/19/2016 - 10/19/2016	1D	2	\$35.00	2
					** FLIGHT TOTALS **		4	\$130.00	
	FLIGHT 4								
4.1	National Agency-Political	...T...	6A - 10A	15	10/20/2016 - 10/20/2016	1D	1	\$30.00	1
4.2	National Agency-Political	...T...	10A - 3P	15	10/20/2016 - 10/20/2016	1D	1	\$30.00	1
4.3	National Agency-Political	...T...	3P - 7P	15	10/20/2016 - 10/20/2016	1D	1	\$35.00	1
					** FLIGHT TOTALS **		3	\$95.00	
	FLIGHT 5								
5.1	National Agency-PoliticalF..	6A - 10A	15	10/21/2016 - 10/21/2016	1D	1	\$30.00	1
5.2	National Agency-PoliticalF..	10A - 3P	15	10/21/2016 - 10/21/2016	1D	1	\$30.00	1
5.3	National Agency-PoliticalF..	3P - 7P	15	10/21/2016 - 10/21/2016	1D	1	\$35.00	1
					** FLIGHT TOTALS **		3	\$95.00	
	FLIGHT 6								
6.1	National Agency-Political	M.....	6A - 10A	15	10/24/2016 - 10/24/2016	1D	1	\$30.00	1
6.2	National Agency-Political	M.....	10A - 3P	15	10/24/2016 - 10/24/2016	1D	2	\$30.00	2
6.3	National Agency-Political	M.....	3P - 7P	15	10/24/2016 - 10/24/2016	1D	1	\$35.00	1
					** FLIGHT TOTALS **		4	\$125.00	
	FLIGHT 7								
7.1	National Agency-Political	.T.....	6A - 10A	15	10/25/2016 - 10/25/2016	1D	2	\$30.00	2
7.2	National Agency-Political	.T.....	10A - 3P	15	10/25/2016 - 10/25/2016	1D	1	\$30.00	1
7.3	National Agency-Political	.T.....	3P - 7P	15	10/25/2016 - 10/25/2016	1D	1	\$35.00	1
					** FLIGHT TOTALS **		4	\$125.00	
	FLIGHT 8								
8.1	National Agency-Political	..W....	6A - 10A	15	10/26/2016 - 10/26/2016	1D	1	\$30.00	1
8.2	National Agency-Political	..W....	10A - 3P	15	10/26/2016 - 10/26/2016	1D	1	\$30.00	1

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8.3	National Agency-Political	..W....	3P - 7P	15	10/26/2016 - 10/26/2016	1D	2	\$35.00	2
					** FLIGHT TOTALS **		4	\$130.00	
	FLIGHT 9								
9.1	National Agency-Political	...T...	6A - 10A	15	10/27/2016 - 10/27/2016	1D	1	\$30.00	1
9.2	National Agency-Political	...T...	10A - 3P	15	10/27/2016 - 10/27/2016	1D	1	\$30.00	1
9.3	National Agency-Political	...T...	3P - 7P	15	10/27/2016 - 10/27/2016	1D	1	\$35.00	1
					** FLIGHT TOTALS **		3	\$95.00	
	FLIGHT 10								
10.1	National Agency-PoliticalF..	6A - 10A	15	10/28/2016 - 10/28/2016	1D	1	\$30.00	1
10.2	National Agency-PoliticalF..	10A - 3P	15	10/28/2016 - 10/28/2016	1D	1	\$30.00	1
10.3	National Agency-PoliticalF..	3P - 7P	15	10/28/2016 - 10/28/2016	1D	1	\$35.00	1
					** FLIGHT TOTALS **		3	\$95.00	
	FLIGHT 11								
11.1	National Agency-Political	M.....	6A - 10A	15	10/31/2016 - 10/31/2016	1D	1	\$30.00	1
11.2	National Agency-Political	M.....	10A - 3P	15	10/31/2016 - 10/31/2016	1D	2	\$30.00	2
11.3	National Agency-Political	M.....	3P - 7P	15	10/31/2016 - 10/31/2016	1D	1	\$35.00	1
					** FLIGHT TOTALS **		4	\$125.00	
	FLIGHT 12								
12.1	National Agency-Political	.T.....	6A - 10A	15	11/01/2016 - 11/01/2016	1D	2	\$30.00	2
12.2	National Agency-Political	.T.....	10A - 3P	15	11/01/2016 - 11/01/2016	1D	1	\$30.00	1
12.3	National Agency-Political	.T.....	3P - 7P	15	11/01/2016 - 11/01/2016	1D	1	\$35.00	1
					** FLIGHT TOTALS **		4	\$125.00	
	FLIGHT 13								
13.1	National Agency-Political	..W....	6A - 10A	15	11/02/2016 - 11/02/2016	1D	1	\$30.00	1
13.2	National Agency-Political	..W....	10A - 3P	15	11/02/2016 - 11/02/2016	1D	1	\$30.00	1

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13.3	National Agency-Political	..W....	3P - 7P	15	11/02/2016 - 11/02/2016	1D	2	\$35.00	2
					** FLIGHT TOTALS **		4	\$130.00	
	FLIGHT 14								
14.1	National Agency-Political	...T...	6A - 10A	15	11/03/2016 - 11/03/2016	1D	1	\$30.00	1
14.2	National Agency-Political	...T...	10A - 3P	15	11/03/2016 - 11/03/2016	1D	1	\$30.00	1
14.3	National Agency-Political	...T...	3P - 7P	15	11/03/2016 - 11/03/2016	1D	1	\$35.00	1
					** FLIGHT TOTALS **		3	\$95.00	
	FLIGHT 15								
15.1	National Agency-PoliticalF..	6A - 10A	15	11/04/2016 - 11/04/2016	1D	1	\$30.00	1
15.2	National Agency-PoliticalF..	10A - 3P	15	11/04/2016 - 11/04/2016	1D	1	\$30.00	1
15.3	National Agency-PoliticalF..	3P - 7P	15	11/04/2016 - 11/04/2016	1D	1	\$35.00	1
					** FLIGHT TOTALS **		3	\$95.00	

DDS CONT# 0
C/P/E: BM / DLF / 10/17-3WKS

	Oct 16	Nov 16					
SPOTS	36	18					
CASH	1140.00	570.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	1140.00	570.00					

						TOTAL
SPOTS						54
CASH						1,710.00
TRADE						0.00
NSL						0.00
TOTAL						1,710.00

**** Competitive Comments ****

DLF_10-17-16 / POLITICAL

SVC: SP16 MSA ARB

Demo Adults 18-34

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.



Order Confirmation

Danielle Paulus Treasurer
c/o Berk Marketing
4211 CORDOBES COVE
SAN DIEGO, CA 92130

Advertiser No: 25524
Start Date: 10/17/2016
End Date: 11/04/2016
Month Type: Broadcast
Entered: 09/09/2016 03:03 PM by Fusion
Last Update: 09/09/2016 03:03 PM by Fusion
Spl Req Inv: AE: LOS ANGELES, MMS
Note: RATE CLASS IS NON-PRE-EMPTIBLE
Note 2: KPRC-AM 30062342 BM DLF 10/17-3WKS

Order No: 1118739729
Contract/Code #: 30062342
Co-op: No
Package: No
CPE: BM - DLF - 10/17-3WKS
Revision #: 0
Agency Comm.: 15%

Market Station	Bind To	Start Date	End Date	No On Air Sch	W.	W.	Days	Skip	W.	M	T	W	T	F	S	S	Spots/ W.	Copy Group	Spot Len.	Priority Revenue	Rate	Ord. Spots	Ord. Cost
1 Houston	06:00-10:00	10/17/16	11/04/16	3	3	0	0	1	2	1	1	1	1	1	0	0	6	1192721 GR/KPRC-AM/1118739729/15	15	75	30.00	18	540.00
KPRC-AM	Commercial																						
2 Houston	10:00-15:00	10/17/16	11/04/16	3	3	0	0	2	1	1	1	1	1	0	0	0	6	1192721 GR/KPRC-AM/1118739729/15	15	75	30.00	18	540.00
KPRC-AM	Commercial																						
3 Houston	15:00-19:00	10/17/16	11/04/16	3	3	0	0	1	1	2	1	1	0	0	0	0	6	1192721 GR/KPRC-AM/1118739729/15	15	75	35.00	18	630.00
KPRC-AM	Commercial																						

No. of Spots/Misc/Digital: 54/0/0

Ordered Gross: \$1,710.00
Agency Commission: \$256.50
Ordered Net: \$1,453.50
Total Net Due: \$1,453.50

	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
Amount Ord:	36	18	0	0	0	0	0	0	0	0	0	0	0
Gross:	1,140.00	570.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Net:	969.00	484.50	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

When signed below, this is a contract for advertising on the radio stations named above, made with the owner of those stations, subject to those terms and conditions beginning on



iHeartMEDIA Order Confirmation

Page 2 of 3
Printed: 09/12/2016 08:11:29
Order No: 1118739729

the last page of this Order Confirmation. Except when this contract is executed by advertiser itself, it is agreed that advertiser's agency makes this contract both for itself and advertiser.

Accepted for Company: _____ Accepted for Advertiser: _____

Participating Customers
Danielle Paulus Treasurer

100%